

Congress Motion



Regimental Sergeant Major
of the Army

Warrant Officer G.S. McFarlane, OAM

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RSL (NSW)

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3 SEP 2018

Mr. James Brown
President
RSL NSW
ANZAC House
245 Castlereagh
SYDNEY NSW 2000

FILE NO. _____
TO _____

Dear Mr Brown

Thank you for your letter of 2nd August 2018 regarding the protection of Australian Army badges. This is a matter that is very important to both of us.

The Rising Sun badge, together with our corps and unit emblems, is an iconic and emotive symbol of the Australian Army. Army's brand encompasses the ethos and values of courage, initiative, respect and teamwork. It embodies our traditions and history.

We protect Army emblems through the *Defence Act 1903* and the *Trade Marks Act 1995*. Careful consideration is given to the management of Army's emblems both internally and externally.

Army has a number of resources including policy, the Australian Army Brand Manual and templates to ensure that all Australian Army emblems are preserved and their integrity is maintained.

I thank you for your interest and trust we can continue to work together to maintain Army's history and traditions.

Yours sincerely,

Warrant Officer G.S. McFarlane

RSM-A