



R S L N S W

Information for sub-Branches – ANZAC Day 2020

There's no doubt that ANZAC Day 2020 will be very different to ANZAC Days of previous years. While we will not be gathering at services or marches, there are still ways to acknowledge ANZAC Day and ensure our servicemen and women are appropriately remembered. In lieu of public events, we're asking people to show their ANZAC Spirit and the qualities of mateship, humour, ingenuity, courage and endurance to embrace new ways of acknowledging ANZAC Day this year.

Alternative ways of acknowledging ANZAC Day are outlined here: www.rslnsw.org.au/anzac-spirit/ and you might have some other ideas of your own too

If you would like to share this information with your members, or people in your communities, you can use the attached materials. Guidance on the use of these materials is outlined below.

Thank you again for your commitment to commemorating ANZAC Day during this difficult time.

For questions, email: support@rslnsw.org.au

Relevant materials

1. **ANZAC Spirit poster** – can be printed or distributed digitally
2. **Flyer for letterboxes** – can be printed and distributed in your local area
3. **Facebook page cover photo** – to update your sub-Branch Facebook page
4. **Image for Facebook posts** – can be shared to Facebook along with a relevant message
5. **Image for Twitter Instagram or email newsletters** – should you or someone you know wish to promote via Twitter or Instagram. Alternatively, if your sub-Branch, or local associations/organisations, send email newsletters, this image can be included
6. **Image for email newsletters** – if your sub-Branch, or local associations/organisations, send email newsletters, this image can be included

Promoting via social media (Facebook etc.)

1. You can use the images outlined above.
2. When sharing on social media, please use the hashtags: #ANZACspirit and #lightupthedawn
3. You may wish to include a link to www.rslnsw.org.au/anzac-spirit/ or <http://rslanzacspirit.com.au> where people can find out more.
4. If you have a personal Facebook account, you can update your profile picture to include 'ANZAC Spirit' here: https://www.facebook.com/profilepicframes/?selected_overlay_id=236587100862684
5. You can click 'attending' and share a message of support to our Facebook event: [ANZAC Day 2020 –Light up the dawn](#)

