



## RSL NSW CONTENT SUBMISSIONS

### SUBMISSION GUIDELINES

Thank you for your interest in submitting content for consideration. As you can imagine, we receive a large number of submissions and unfortunately cannot publish everything we receive.

### WHAT TYPE OF CONTENT WILL BE PUBLISHED?

If the content you are sharing (images, videos, written articles or similar) has the following attributes, it will be considered for publication.

- Interesting or unusual subject matter
- Well written. Articles will be copy edited to ensure they fit our style
- Useful or inspiring for others in the Defence community
- Highlights the excellent work of our sub-Branches or veteran community
- Historically significant or related to an important military anniversary
- Accompanied by good quality, high resolution photographs (at least 1MB in size). Articles without photos are unlikely to be published. Photos should have a visually appealing background, be in focus and match the accompanying article or story
- For sub-Branch news, a word count of between 70 – 100 words
- For long form articles, a word count of between 300 - 1,000 (succinct stories are better)
- Includes caption information for photographs

Submit your news or story online via <https://www.rslnsw.org.au/news/submit-news-or-stories>. On this web page there is an option to attach files. Please attach a Word document plus high resolution JPEG images.

Every effort is made to publish submissions in some capacity, so if your content cannot be published in Reveille or on [www.rslnsw.org.au](http://www.rslnsw.org.au), it may be suitable for social media. A photo and a short caption are required.

**Important:** Please include the names of those pictured and ensure you have permission to use the image.

### CONTENT DEADLINES

Please note, we endeavour to plan ahead so timely submissions are appreciated:

- For long form pieces associated with significant military or commemorative anniversaries: 30 days in advance
- For upcoming events: 14 days in advance
- For news/recent events: within 7 days of event

For detail on deadlines for Reveille, please email [marketing@rslnsw.org.au](mailto:marketing@rslnsw.org.au).